
INNOVATION AND TECHNOLOGY

pjmathison was among the first consulting firms nationally to assist clients on challenges they faced at the nexus of public policy and technology or innovation. The firm's trailblazing efforts have lead directly to: changes in government statutes that today enable the "new economy," prioritization of technology transfer and business startups at academic-medical research institutions, more minority business success in high-value industries, and a nationwide league of sustainable business incubators. Representative experience includes:

- Strategic planning, market research, and licensing assistance to a health IT company that manages extremely large amounts of data for entities including medical laboratories, insurance companies, and government agencies.
- \$40 million, five-year information technology strategic plan for a large urban school district that incorporated the use of public-private partnerships.
- Establishment of a pilot technology transfer program at an acute care hospital and a medical research institute. Conducted market research, negotiated materials transfer and assignment agreements, collected licensing income, managed intellectual property, and reduced legal costs.
- eGovernment partnership between the Commonwealth of Pennsylvania and the City of Philadelphia resulting in total savings to date in excess of \$500,000.
- Strategic planning for a major university's nascent technology transfer office that helped to attract a \$1 million government grant and university matching support.
- Board of directors and member recruitment, strategic planning, and government relations representation for a startup statewide technology industry association.
- Board or directors and member recruitment for a multi-million dollar statewide initiative to wire K-12 schools for the Internet.
- Data-mining, -analysis and -reporting venture lauded nationally for its accurate forecasting of upcoming government technology spending and policy initiatives.
- Concept paper for a \$6 million public-private venture capital fund now in operation.
- Technology park feasibility studies for two major research universities.

For profiles of our work experience in other areas, please see www.pjmathison.com.